

# THE COLUMBUS TROPE

L. De St. Michael



The Columbus trope: Abstract

**LAMONT**  
de Saint-Michæel

The Cristol Colon archetype shared amongst European society since the early 1500s.

The world agrees that so-called developing to 2nd world countries are demoralized in regards to the business of economics, political/power educational availability and health related issues. It has been agreed for decades by most western analyst that the cycle of production (GNP) must increase resulting in greater individual wealth and spending power locally to globally. This includes local product producers, growers or content owners gross production increase or output. Local factory systems in developing or southern countries are able to produce at equal rates for less expensive prices at markets in the west creating a profit margin for controllers in the west resulting in healthy banking and insurance industries to fund future enterprise in the west. There is a cultural consensus or 'Privilege' amongst the west, formal or informal, spoken or unspoken 'language', media based or literary, that 'they', the west themselves must control, harvest, contract, transport, machine, factor, process or generally maintain global industry and markets. This sense of dominance that extends to the market has existed for 500 years. This spirit of capitulation has been termed, the Cristol Colon (Christopher Columbus's real name) Archetype and HAS BEEN the dominating character trait for western 'Captains of Industry' for 500 years. Currently technocrats are engaged in the Crystallizing or Democratization of International Markets to aid European or western financing. While the western culture has enacted self privilege to their own benefit for over 500 years starting with several agreements such as *the Inter Curses Magnus* in the late 1400's.

How this archetype may be eradicated and if its possible to become eradicated is the current barrier. European or western controlled monopolies or monetary, political and education dominant cultures continue to control prices, demand, supplies and inevitable goods to market ratios. Because this affects the developing countries inevitable ability to earn profit and spend in its own market we have a growing rate of proxy based collusion. Most banks, insurances and general equity are controlled by European or western influenced entities and system frameworks. Which grossly skew the market and earning potential of several developing enterprises and countries. Colon-ized characters have lead the world to the brink of destruction environmentally with the raiding of resources and industrialization. Market democratization or crystallization of economic and political power now only regards, "Who sets the price?" This price fixing is done for the betterment of European or western cultures and collusion based cultures at the expense of developing countries or enterprises infrastructure of moral and ethical fabric.

Developing to '2nd World' countries current role has not changed as to "Who supplies the production cycle (whether slave or sweatshop)." These 2 roles are ultimately controlled by the Win/Lose business cycle, as power through politics and economics must be exhibited on the local level in a moral and ethical manner (no collusion) to gain greater equity at the international bargaining level for product placement. Which in the nature of true capitalism will drive the price of goods and services down to a sustainable level. In theory, increasing the quality of goods and services as the only criterion for market share.

"Power is no less "political" for being labeled "economic" power; for politics is but the science of "who gets what, when, and how." (2)

The U. N. Human Development Report of 1997 is a 159 page report. Starting with the statement on page 19, "Globalization offers great opportunities-but only if it is managed more carefully and with more concern for global equity." We begin to see a perception based report that offers some possible methods to insure greater inclusion of developing countries in global economies. How this differs from the previous 501 years of how Europe so-called developed 'Southern' countries and their roles in international or western based markets at the exclusion of their own local market is becoming extremely relevant 20 years later, since the report was released. Cut to the chase, the culture of dominance and control has not been stemmed. To eradicate poverty one must concentrate on the culture that endorses exploitation / exploration of 'Other' cultures in order to gain profit by any means necessary. I call this the Columbus trope, as preceding Cristobal Colon-ized enterprise, we have witnessed a cultural model based on his somewhat hypebol literary exploits. Which initiated a European shift or copy cat mentality of 'Big Cats' or 'Captains of Industry' whom proverbially roam the open seas (markets) in order to capture new or existing opportunities with hope of royalty, payment and prestige for his or her lineage, now pervading white male privilege. Due to its origin and white male participation or dominated character trope or archetype, build on several key issues that are problematic to 'indigenous' or 'other' cultures' encountered by such 'Captains' of industry, we now face several colonial (based on Mr. Colons exploits) systems, models or mentalities of all races, nations or creeds, which currently resemble upstart independent autonomous republics (companies) such as Mr. Colons own Geneo or Venice.

These Maritime aristocratic republics, competed for military and commercial dominance much like corporations now do. Their '*Colombian Exchange*' is a profit based, exclusive European controlled trade (see guild) or current exploration / enlightenment (poverty eradication for Europe only) in order to capture new markets, predominantly 'Southern' based. Nothing has changed in this approach since the start of the modern slave trade. Which included 500 years of looting, pillaging for natural resources and minerals and the inevitable destruction and forced labor of many of the worlds citizens. This 'War' like mentality is induced for market dominance and what ever incursions may result after.

(2) Brady, Robert A. *Business as A system of poor*, New York: Mornigside Heights, Columbia University Press, 1943

KEYS: **Bank of Saint George, Genoa**